

- BB: The old expression, you can't play the blues until you've paid your dues, always made good sense to me. I'm BB King. If Mother Nature held a jazz festival, no one would be able to sing the blues better than our national forest. Man, they've paid their dues. They've been burned, fried, broiled and charred. And you know what for? For nothing. For nothing. A cigarette butt carelessly thrown out of the window, a campfire that someone forgot, a trash fire left alone, and the whole forest suffers for it. Animals left homeless, burned, and left to die. Starved when all of the food is destroyed. Man, they've paid their dues. So, give them a break. Remember, only you can prevent forest fires.
- Announcer: A public service of this station, the Forest Service USDA, your State Foresters, and the Ad Council.

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Duration: 1 minute