

## Love Has No Labels Corporate Partner Social Posts October – December 2023

Outlined below are key moments for your brand to promote the *Love Has No Labels* message in Q4 2023. We've included both suggested social copy and assets for you to share across your social channels, but these can be repurposed for internal communications, leveraged by Employee Resource Groups, etc. If you need additional assets or have any questions or concerns, please don't hesitate to reach out.

### Key moments

- National Disability Employment Awareness Month (October)
- LGBTQ+ History Month (October)
- National Coming Out Day (October 11)
- National Native American Heritage Month (November)
- Veterans Day (November 11)
- Transgender Day of Remembrance (November 20)
- Thanksgiving (November 23)
- Year-end holiday season (December 1)
- International Day of Disabled Persons (December 3)
- International Human Rights Day (December 10)

Please tag the Love Has No Labels accounts and/or use the hashtag #LoveHasNoLabels whenever possible.

- Facebook: [@LoveHasNoL](#)
- Instagram: [@lovehasno](#)
- Twitter: [@LoveHasNo](#)
- GIPHY: <https://giphy.com/lovehasnolabels>
- LinkedIn: #LoveHasNoLabels

### October

**National Disability Employment Awareness Month** (*We recommend posting at the beginning of October, but any day is fine*)

- **Asset:** Stat graphic ([link here](#))
- **Copy:** Inclusivity in the workplace is essential. In partnership with @LoveHasNoL, [partner name] recognizes National Disability Employment Awareness Month and uplifts our colleagues with disabilities. Learn more about how to support an inclusive work environment this month and beyond <https://www.dol.gov/agencies/odep/initiatives/ndeam/year-round>. #LoveHasNoLabels
- **Recommended Channels:** Facebook, Twitter, Instagram and LinkedIn

**LGBTQ+ History Month** (*We recommend posting at the beginning of October, but any day is fine*)

#### Option 1

- **Asset:** Crystal LaBeija ([link here](#))
- **Copy:** Drag queens, like Crystal LaBeija, have historically offered community to other LGBTQ+ individuals and educated those outside of the LGBTQ+ community on the importance of acceptance. This LGBTQ+ History Month recognize those that championed inclusion and fought intolerance. #LoveHasNoLabels
- **Recommended Channels:** Facebook, Twitter, Instagram and LinkedIn

#### Option 2

- **Asset:** Inclusion tip ([link here](#))
- **Copy:** Creating safe spaces in the workplace, social settings and your overall community shows support for everyone around you. This LGBTQ+ History Month, [\[partner name\]](#) along with @LoveHasNoL invites all to learn and support the LGBTQ+ community so they can feel comfortable expressing their truth. #LoveHasNoLabels
- **Recommended Channels:** Facebook, Twitter, Instagram and LinkedIn

For more LGBTQ+-centered assets that can be used internally or externally, please visit the Love Has No Labels digital toolkit (<https://lovehasnolabels.com/partner-toolkit>) to check out the assets developed for Pride month 2023, including an interactive Jeppit quiz, backgrounds for video calls, a Guide to Pride, and GIFs and stickers developed by LGBTQ+ designers. Additional inclusion tips can be found on the Love Has No Labels website [here](#) and [here](#).

#### National Coming Out Day - October 11

- **Asset:** Quote ([link here](#))
- **Copy:** Everyone's coming out experience is different. No matter who you choose to love, you're welcome at [\[partner name\]](#). Happy #NationalComingOutDay from us and @LoveHasNo\_! #LoveHasNoLabels
- **Recommended Channels:** Facebook, Twitter, Instagram and LinkedIn

#### November

#### National Native American Heritage Month

- **Asset:** Statistic ([link here](#))
- **Copy:** Learning about and commemorating the culture, diversity and history of Indigenous people is essential to U.S. history. This National Native American Heritage Month, [\[partner name\]](#) joins @LoveHasNoL to encourage everyone to learn more about Native communities across the U.S. and the issues they are facing today: <https://lovehasnolabels.com/learn/race/native-community> #LoveHasNoLabels

- **Recommended Channels:** Facebook, Twitter, Instagram and LinkedIn

### **Veterans Day - November 11**

- **Asset:** Quote ([link here](#))
- **Copy:** This #VeteransDay, [partner name] honors all Veterans and recognizes the sacrifices that are made in order to protect and serve this country. #LoveHasNoLabels
- **Recommended Channels:** Facebook, Twitter, Instagram and LinkedIn

### **Transgender Day of Remembrance - November 20**

- **Asset:** Quote ([link here](#))
- **Copy:** Historically, many transgender individuals that lived their truth were met with hate and intolerance. In recognition of those lost, [partner name] commemorates Transgender Day of Remembrance by encouraging all to continue the fight for trans acceptance. To learn more visit <https://lovehasnolabels.com/act/gender-identity/transgender-community> #LoveHasNoLabels
- **Recommended Channels:** Facebook, Twitter, Instagram and LinkedIn

**Thanksgiving - November 23** (*In the week leading up to Thanksgiving, use the following post to educate the public on how to incorporate Native perspectives into Thanksgiving*)

- **Asset:** Inclusion tip ([link here](#))
- **Copy:** This November, [partner name] wants to remind you that the Thanksgiving holiday may look different for people. We encourage you to remember the history of this holiday and learn how to include Indigenous people's perspectives into your celebration. <https://americanindian.si.edu/nk360/faq/did-you-know> #LoveHasNoLabels
- **Recommended Channels:** Facebook, Twitter, Instagram and LinkedIn

### **December**

**Year-end holiday season - December 1** (*We recommend posting at the end of December, but any day is fine*)

- **Asset:** Quote ([link here](#))
- **Copy:** As you celebrate your holiday traditions this month, the team at [partner name] encourages you to spread the love and respect the traditions of others. #LoveHasNoLabels
- **Recommended Channels:** Facebook, Twitter, Instagram and LinkedIn

### **International Day of Disabled Persons - December 3**

- **Asset:** Quote ([link here](#))

- **Copy:** Happy #InternationalDayofDisabledPersons! [Partner name] is proud to celebrate alongside our partners @LoveHasNoL, today and every day to continue advocating for diverse experiences and perspectives of all of our employees. #LoveHasNoLabels
- **Recommended Channels:** Facebook, Twitter, Instagram and LinkedIn

### **International Human Rights Day - December 10**

- **Asset:** Quote ([link here](#))
- **Copy:** All people are entitled to their basic human rights. This #InternationalHumanRightsDay, celebrate the things that make us all unique and learn how you can help advance equality for all. #LoveHasNoLabels
- **Recommended Channels:** Facebook, Twitter, Instagram and LinkedIn