



**Smokey Bear,  
Cigarette Smokey**

1991, TV, eng

Smokey Text Transcript: 1991 Cigarette video

Tree limbs begin to shake as wind begins to pick up.

Cut to various types of trees and bushes within the forest.

Cut to a zoom in of a passenger rolling down the window, with a lit cigarette butt. The passenger rolls the window down and flicks the lit cigarette into a pile of dry leaves. The smoke from the embers slowly begins to rise.

Transition to the logo of Smokey the Bear and the text "Only You Can Prevent Forest Fires."