



Available Assets

LOVE LIVES ON

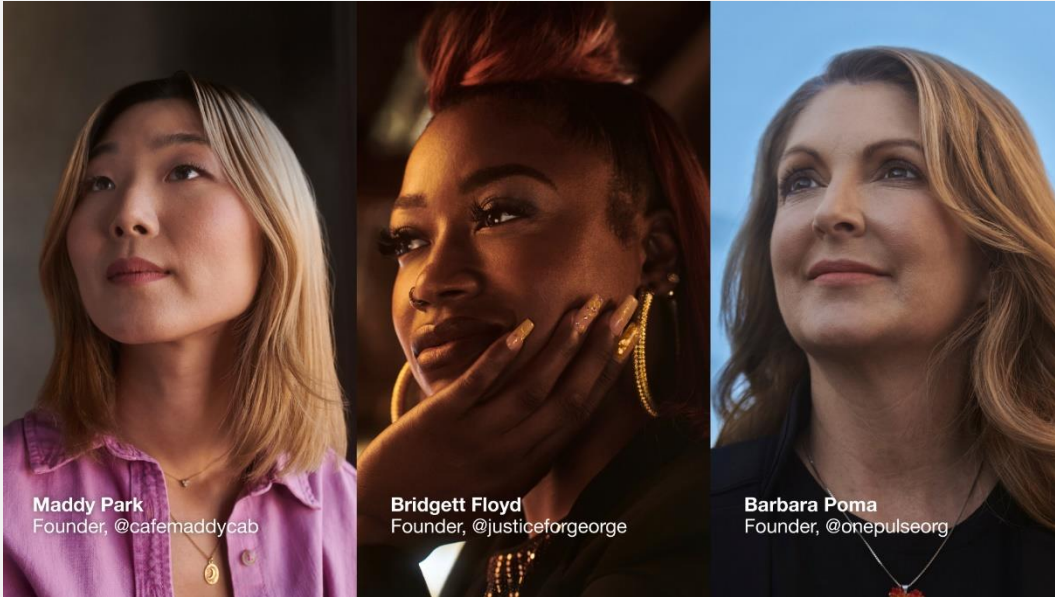
Online Videos and TV PSAs

[Love Lives On: The Gentle Giant](#)



- Length: 7:23
- Cutdown (:60) Available
- Social-Optimized Sizes Available
 - 9x16
 - 1x1
 - 16x8
- Expiration Date: June 22, 2023

Online Videos and TV PSAs



Maddy Park
Founder, @cafemaddycab

Bridgett Floyd
Founder, @justiceforgeorge

Barbara Poma
Founder, @onepulseorg

- **Cutdowns Available**
 - :30
 - :15
- **Social-Optimized Sizes Available**
 - 9x16
 - 1x1
 - 16x8
- **Expiration Date: June 22, 2023**

[Love Lives On: Maddy Park \(1:39\)](#)

[Love Lives On: Bridgett Floyd \(1:20\)](#)

[Love Lives On: Barbara Poma \(1:49\)](#)

Print

MADDY TURNED HATE INTO HOPE AND STARTED A MOVEMENT

Maddy Park
Founder
@CalmMaddyCo

Be inspired by her story of action at LoveHasNoLabels.com

love has no labels ad

Bridgett Floyd
President
The George Floyd Memorial Foundation

BRIDGETT TURNED PAIN INTO PURPOSE

Be inspired by her story of action at LoveHasNoLabels.com

love has no labels ad

Barbara Poma
Executive
OneUSG Foundation

AFTER TRAGEDY AND HATE, BARBARA VOWED TO CONTINUE A LEGACY OF LOVE.

Be inspired by her story of action at LoveHasNoLabels.com

love has no labels ad

EVERY ACT OF LOVE HAS AN IMPACT THAT LIVES ON

Be inspired by their stories of action at LoveHasNoLabels.com

love has no labels

LOVE LIVES ON

love has no labels ad

Print

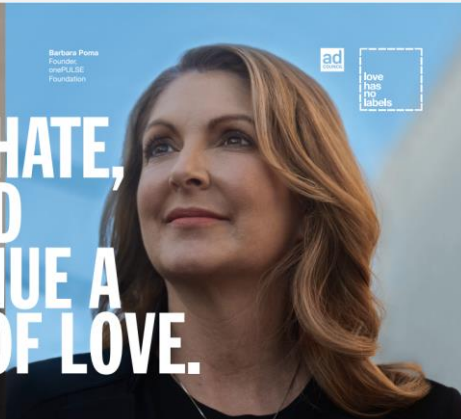


**MADDY
TURNED HATE
INTO HOPE
AND STARTED A
MOVEMENT**

Be inspired by her story
of action at
LoveHasNoLabels.com

ad
love
has
no
labels

Maddy Park
Founder
@CameMaddyCub



**AFTER
TRAGEDY AND HATE,
BARBARA VOWED
TO CONTINUE A
LEGACY OF LOVE.**

Be inspired by her story
of action at
LoveHasNoLabels.com

Barbara Poma
Founder
@BarbLise
Foundation

ad
love
has
no
labels



**BRIDGETT
TURNED PAIN
INTO
PURPOSE**

Be inspired by her story
of action at
LoveHasNoLabels.com

ad
love
has
no
labels

Bridgett Floyd
President
The George Floyd
Memorial Foundation



**EVERY ACT
OF LOVE
HAS AN
IMPACT
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Be inspired by their stories of action at
LoveHasNoLabels.com

LOVE
LIVES
ON

ad
love
has
no
labels

Vertical (123x273)

Expiration Date: June 22, 2023

OOH

MADDY TURNED HATE

Maddy Park
Founder,
@CafeMaddyCab

INTO HOPE

AND STARTED A MOVEMENT

In 2021, the rise of violence against the Asian community made even the simplest act of taking public transportation unsafe. So, Maddy started a fund to pay for cab rides for those in the Asian community that needed it most, including women, the elderly, and the LGBTQ+ community. With over \$100,000 raised in just two days, she started a movement based on love that lives on today.

Join Maddy's cause and get the tools to support the Asian community now at LoveHasNoLabels.com

love has no labels

ad

Bridgett Floyd
President,
The George Floyd
Memorial Foundation

BRIDGETT TURNED PAIN INTO PURPOSE

In 2020, the murder of George Floyd Jr. changed the world and Bridgett Floyd's life forever. While the world protested, donated, and wrote letters in response, George's sister, Bridgett, was left with an unspeakable pain. But then she and other Floyd family members turned that pain into a higher purpose. Today, she makes sure love and George's legacy live on through the George Floyd Memorial Foundation and its mission to fight for racial justice.

Join Bridgett's cause and fight for racial justice for the Black community now at LoveHasNoLabels.com

love has no labels

ad

Barbara Poma
Founder,
onePULSE Foundation

AFTER TRAGEDY AND HATE, BARBARA VOWED TO CONTINUE A LEGACY OF LOVE.

Barbara co-founded Pulse Nightclub to create a space of joy and love for the LGBTQ+ community in Orlando, and in the aftermath of the tragic shooting at Pulse, Barbara knew she had to preserve that love. She established the onePULSE Foundation to honor the victims, survivors, and first responders. The love that Pulse represented lives on through the Foundation's scholarships and community work.

Join Barbara in the fight for LGBTQ+ acceptance now at LoveHasNoLabels.com

love has no labels

ad

Magazine (7x10)

Expiration Date: June 22, 2023

OOH

MADDY TURNED HATE

Maddy Park
Founder
@ChickMaddyCub

**INTO HOPE
AND STARTED
A MOVEMENT**

In 2021, the rise of violence against the Asian community made even the simple act of leaving public transportation unsafe. So, Maddy started a fund to raise for anti-hate to focus on the Asian community that needed it most, including women, the elderly, and the LGBTQ+ community. With over \$100,000 raised in just two days, she started a movement based on love that lives on today.

Join Maddy's cause and get the tools to support the Asian community now at LoveHasNoLabels.com

love has no labels ad

Bridgett Floyd
President,
The George Floyd
Memorial Foundation

**BRIDGETT
TURNED
PAIN INTO
PURPOSE**

In 2020, the murder of George Floyd Jr. changed the world and Bridgett Floyd's life forever. While the world professed, donated, and wrote letters in response to George's tragic death, she was an unshakable pain. But then she and other Floyd family members looked and saw that a higher justice, God's, she realized she and George's families live on through the George Floyd Memorial Foundation and its mission to fight for racial justice.

Join Bridgett's cause and fight for racial justice for the Black community now at LoveHasNoLabels.com

love has no labels ad

Barbara Poma
Founder,
Pulse LGBTQ+ Foundation

**AFTER TRAGEDY AND HATE,
BARBARA VOWED
TO CONTINUE
A LEGACY OF LOVE.**

Barbara co-founded Pulse Nightclub to create a space of joy and love for the LGBTQ+ community in Orlando. And in the aftermath of the tragic shooting at Pulse, Barbara knew she had to preserve that love. She established the Pulse LGBTQ+ Foundation to honor the victims, survivors, and first responders. The love that Pulse represented lives on through the Foundation's scholarships and community work.

Join Barbara in the fight for LGBTQ+ acceptance now at LoveHasNoLabels.com

love has no labels ad

Expiration Date: June 22, 2023

Newspaper

Web Banners



Maddy Park
Founder,
@CafeMaddyCab

AND HELPED MORE
THAN 7,000
PEOPLE GET
HOME SAFELY.

Get Inspired by Maddy >

love has no labels
ad COUNCIL



Bridgett Floyd
President,
The George Floyd
Memorial
Foundation

JOIN BRIDGETT IN
UNITING THE
WORLD AROUND
RACIAL JUSTICE.

Get Inspired by Bridgett >

love has no labels
ad COUNCIL



Barbara Poma
LGBTQ+ Ally
and Advocate

JOIN BARBARA
IN THE
FIGHT FOR LGBTQ+
ACCEPTANCE.

Get Inspired by Barbara >

love has no labels
ad COUNCIL

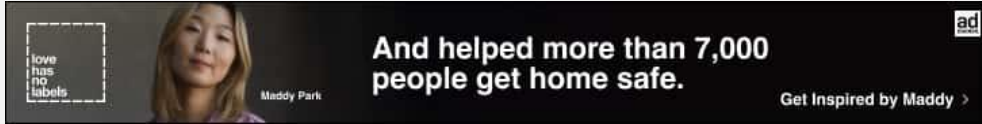


TAKE
ACTION
AGAINST
INJUSTICE
NOW.

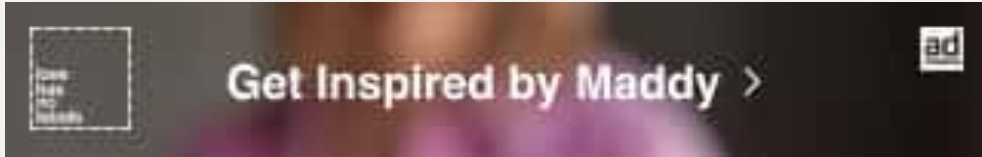
Get the Tools To Act >

love has no labels
ad COUNCIL

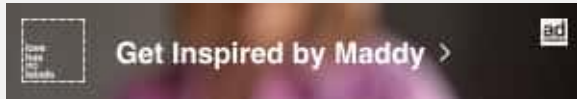
Web Banners



720 x 90



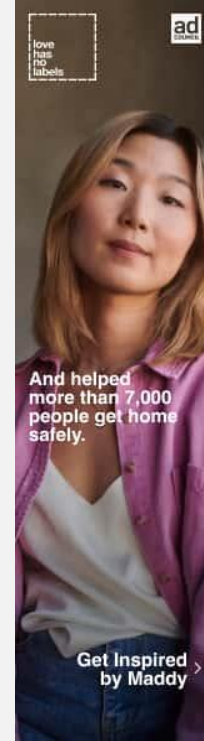
320 x 50



300 x 50



300 x 250



160 x 600



300 x 600

Expiration Date: June 22, 2023

Web Banners



720 x 90



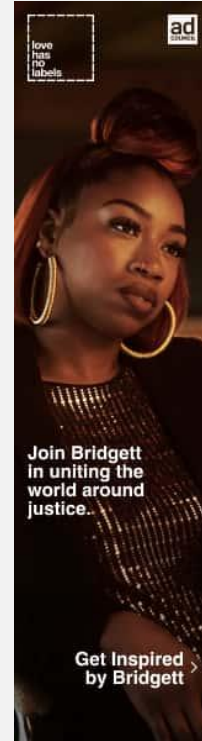
320 x 50



300 x 50



300 x 250



160 x 600



300 x 600

Expiration Date: June 22, 2023

Web Banners



720 x 90



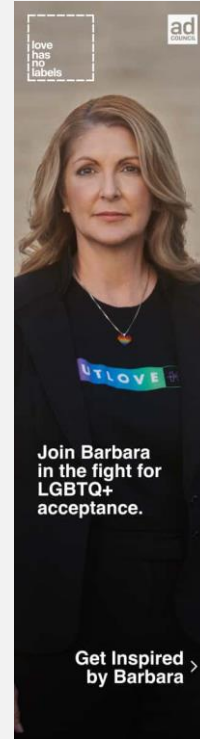
320 x 50



300 x 50



300 x 250



160 x 600



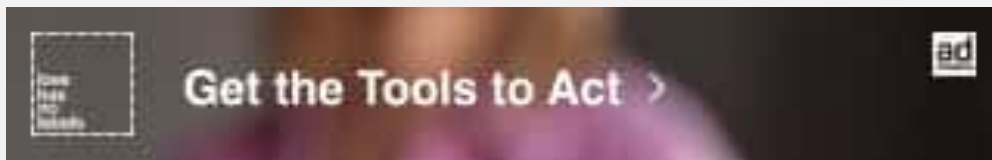
300 x 600

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Web Banners



720 x 90



320 x 50



300 x 250



300 x 50



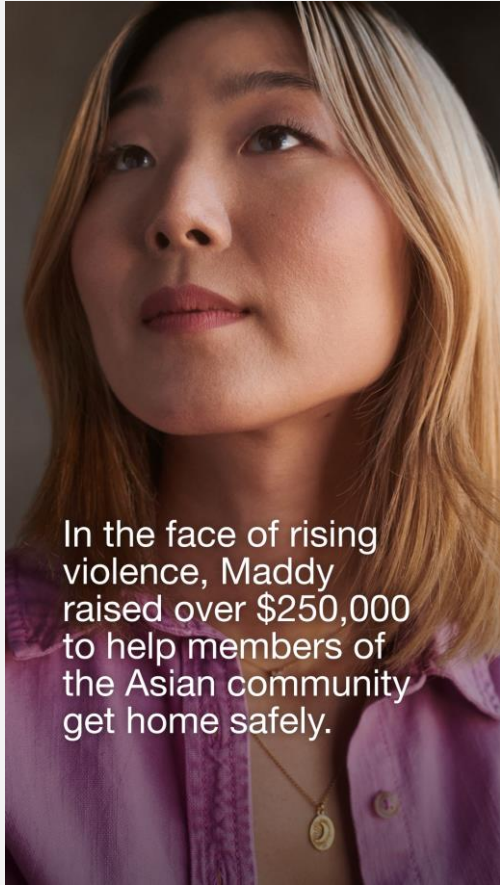
160 x 600



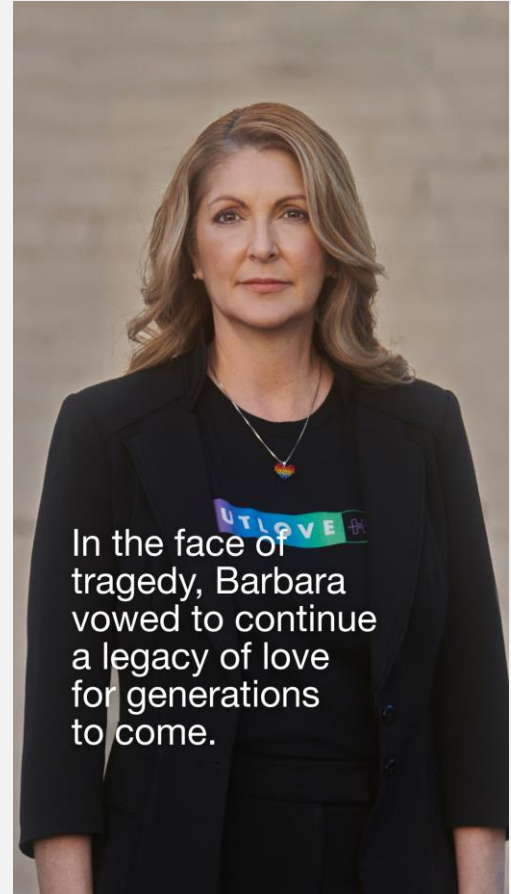
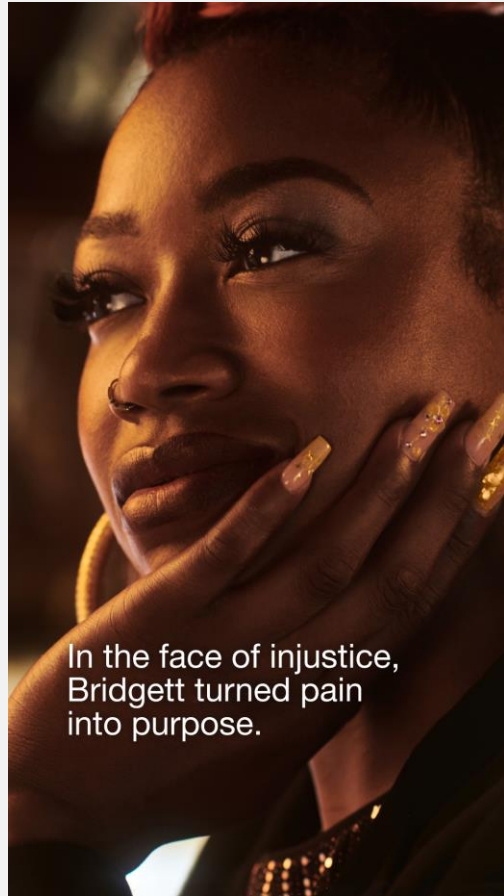
300 x 600

Expiration Date: June 22, 2023

Social Assets



1080 x 1920

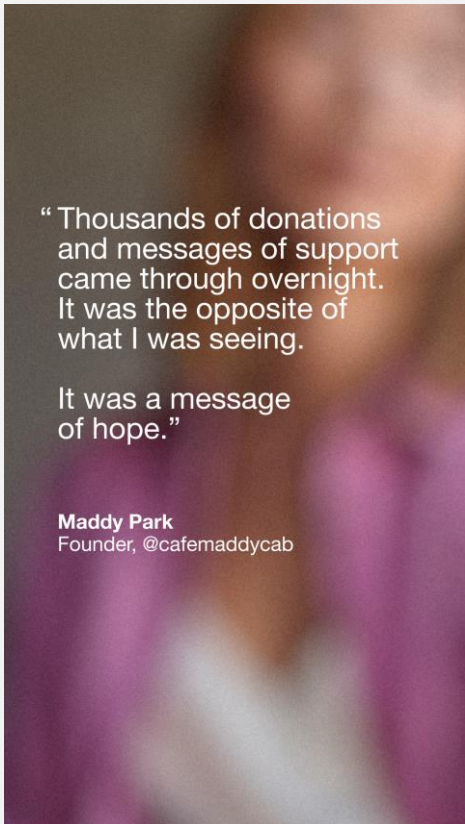


Expiration Date: June 22, 2023

Social Assets



**JOIN
MADDY'S CAUSE
AND SUPPORT
THE ASIAN
COMMUNITY
NOW.**



“Thousands of donations and messages of support came through overnight. It was the opposite of what I was seeing.

It was a message of hope.”

Maddy Park
Founder, @cafemaddycab



**#LOVE
LIVES
ON**

Maddy Park
Founder, @cafemaddycab

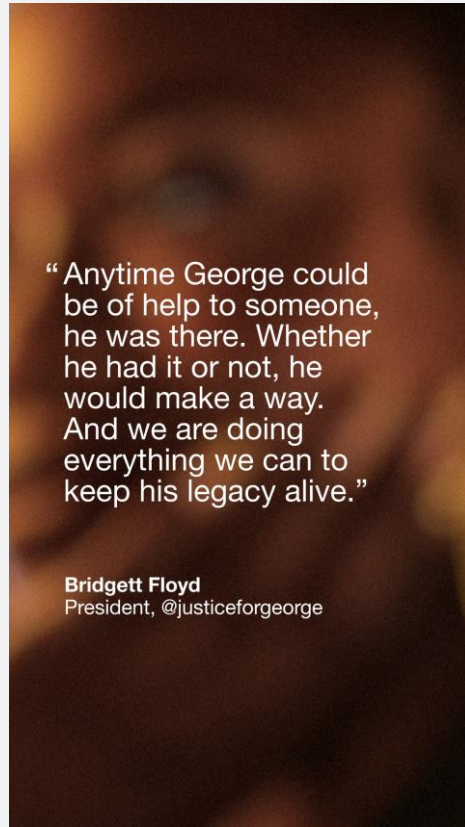


In the face of rising violence, Maddy raised over \$250,000 to help members of the Asian community get home safely.

1080 x 1920

Expiration Date: June 22, 2023

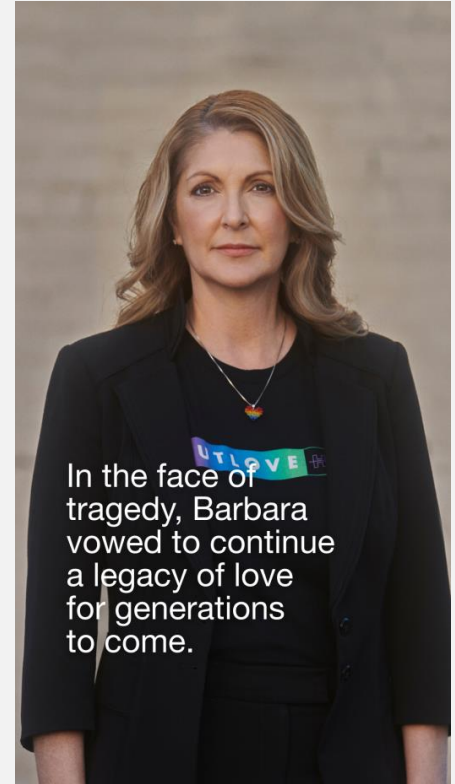
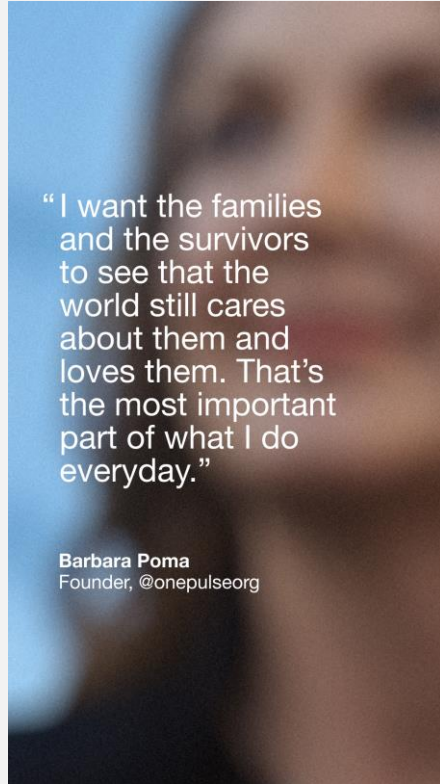
Social Assets



1080 x 1920

Expiration Date: June 22, 2023


Social Assets



1080 x 1920

Expiration Date: June 22, 2023

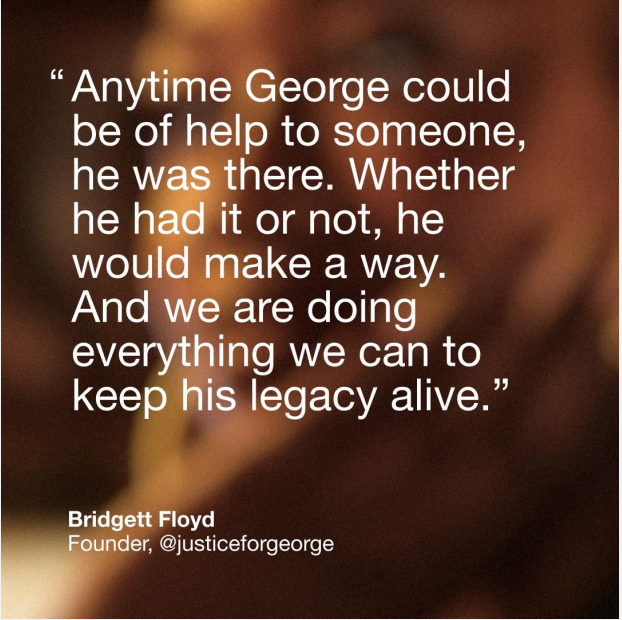
Social Assets



“Thousands of donations and messages of support came through overnight. It was the opposite of what I was seeing.

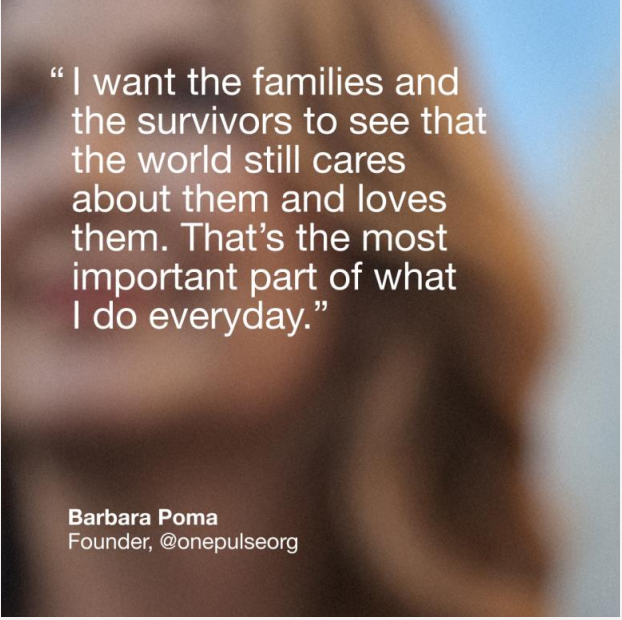
It was a message of hope.”

Maddy Park
Founder, @cafemaddycab



“Anytime George could be of help to someone, he was there. Whether he had it or not, he would make a way. And we are doing everything we can to keep his legacy alive.”

Bridgett Floyd
Founder, @justiceforgeorge



“I want the families and the survivors to see that the world still cares about them and loves them. That’s the most important part of what I do everyday.”

Barbara Poma
Founder, @onepulseorg

Social Assets



1080 x 1080

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Social Assets

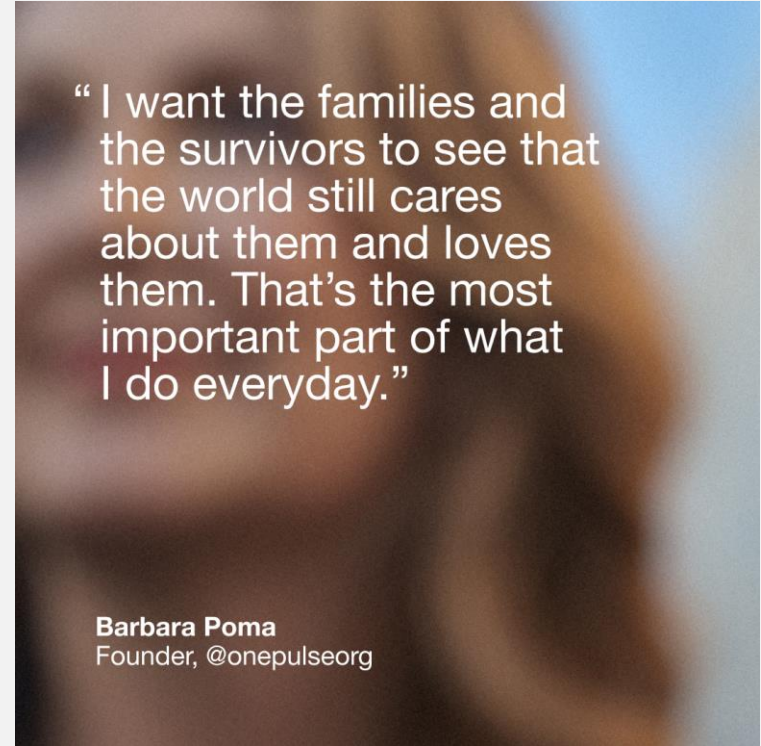


1080 x 1080



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Social Assets



1080 x 1080

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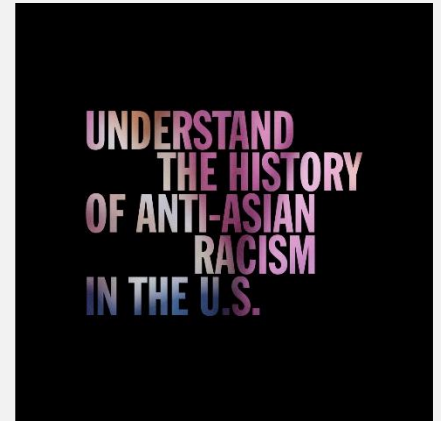
Social Assets

TAKE
ACTION
AGAINST
ANTI-ASIAN
HATE

TAKE
ACTION IN
THE FIGHT
FOR RACIAL
JUSTICE

TAKE
ACTION TO
SUPPORT
LGBTQ+
EQUALITY

Social Assets



Social Assets



Social Assets



Thank You