



Smokey Bear, Willard Waterman

1960, Radio, English

Sons of the Pioneers:

[Sing] Smokey the Bear, Smokey the Bear...

Smokey the Bear:

Hello there, folks. This is Smokey the forest fire-preventing bear. Those signing friends of mine, The Sons of the Pioneers, have a song for you. But first, how about joining us on a little visit to a big star? Today, it's Mr. Willard Waterman, "The Great GilderSleeve," one of America's best-known water commissioners.

Willard:

Hello, Smokey. Sure glad you could join me here at the reservoir. We need your help, my boy. Apparently, some people still don't realize how important it is to be careful with matches and smokes outdoors. We had a little fire here yesterday because someone was careless. You know, Smokey, it could have burned up the whole watershed. We've just got to make people understand that when they damage or destroy the land's protective cover of grass, shrubs and trees they're really drying up the waterworks; I mean, their supply of water. If everyone would just think a bit, they'd be more careful with fire outdoors.

They'd make it a habit to be careful. Now, how can we tell that to the American people, Smokey? How can we tell them to keep their watersheds free from fire for their own good?

Smokey the Bear:

You've just told them "Mr. Gildersleeve" – I mean, Mr. Waterman. And The Sons of the Pioneers here apparently agree with you. Listen to their "Love Song of the Waterfall".

Sons of the Pioneers:

[Sing] Everything under the sun has a love song
And someone or something to sing that love song to.
I've heard each one
To some loved one call
But the sweetest of all was a song of the waterfall.
I hear through virgin timber tall
The love song of a waterfall
Ooh-ooh-ooh-ooh.
And there it mingles through the trees
A love song born upon the breeze.
Ooh-ooh-ooh-ooh.

Plunging over rugged rocks
Hear the waterside.
Come to me, where you are
Dear one, here am I
For this is heaven's mating call
The love song of the waterfall.



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Smokey the Bear:

Well, that's it for now, folks. Thanks a lot for spending this time with us. You know it's your own State Forestry Department along with the Forest Service, U.S. Department of Agriculture, and this station you're listening to that make these get-togethers possible. Until we say "hello there" again and pay another little visit to another big star, this is Smokey and his pals, The Sons of the Pioneers, asking you to always remember, only you can prevent forest and woods fires.

Sons of the Pioneers:

[Sing] Smokey the Bear, Smokey the Bear
Prowlin' and a growlin' and a sniffin' the air.
He can find a fire before it starts to flame.
That's why they call him Smokey.
That was how he got his name.

[End of Audio]

Duration: 5 minutes