



**Smokey Bear,  
If You Knew It Was Me**  
1973, TV, eng

Female Speaker:

I know a place that's peaceful and quiet, a place where animals play. It's called the forest, but every year we start forest fires. A careless match or cigarette, and poof – fire. So, the next time you're in the forest, be extra careful. Okay?

Smokey:

If you knew it was me, would you have listened?

**[End of Audio]**

**Duration: 1 minute**